

International Childhood Cancer Day 2013 (ICCD) ZAMBIA

Kayula Childhood Cancer Foundation (KCCF), from 4th February, 2013 has held number of awareness activities in some government and private schools and shopping malls.

Aside from that, KCCF held a media brief for select media on 18th January, 2013. The media brief was to introduce the foundation to the media and included a visit to the Pediatric Cancer Ward at the University Teaching Hospital and KCCF's parent house.

KCCF also held a media breakfast for print and electronic media on 31st January, 2013 at Intercontinental Hotel in Lusaka, as a run-up towards the campaign. We had Honorable Dr Peter Mwaba, Permanent Secretary of the Ministry of Health who gave Government's position with regard to childhood cancer and Dr Kennedy Lishimpi, Executive Director of the Cancer Diseases Hospital and Dr Catherine Chunda, Acting Consultant for the Pediatric Oncology ward.

KCCF, will 15th February 2013, give a talk on Childhood Cancer to a school that has requested for it at their school assembly. The school assembly will be attended by parents and teachers.

Please find attached pictures of the awareness desks and talks we have had thus far.



Figure 1 Volunteer giving a talk at a school



Figure 2 Materials at an awareness desk



Figure 3 A board member giving a talk to pupils, as volunteers distribute flyers



Figure 4 Volunteers at an awareness desk at a mall



Figure 5 Honorable Dr Peter Mwaba, Permanent Secretary Ministry of Health - giving a talk to the media at the media breakfast



Figure 6 Mrs Mumba Sata, Executive Director KCCF - giving a talk at the media breakfast



Figure 7 The media at the breakfast



Figure 8 Dr Kennedy Lishimpi, Executive Director Cancer Diseases Hospital - giving a talk at the media breakfast